

WHY SPEAKING ENGLISH WILL HELP YOU IMPROVE YOUR LIFE?

ENGLISH WILL MAKE YOU HAPPIER

People speaking English as a second language are happier in work and in life.

+12%
HAPPIER
IN LIFE IN GENERAL



+18%
HAPPIER
IN PROFESSIONAL LIFE

ENGLISH WILL HELP YOU ADVANCE IN YOUR CAREER

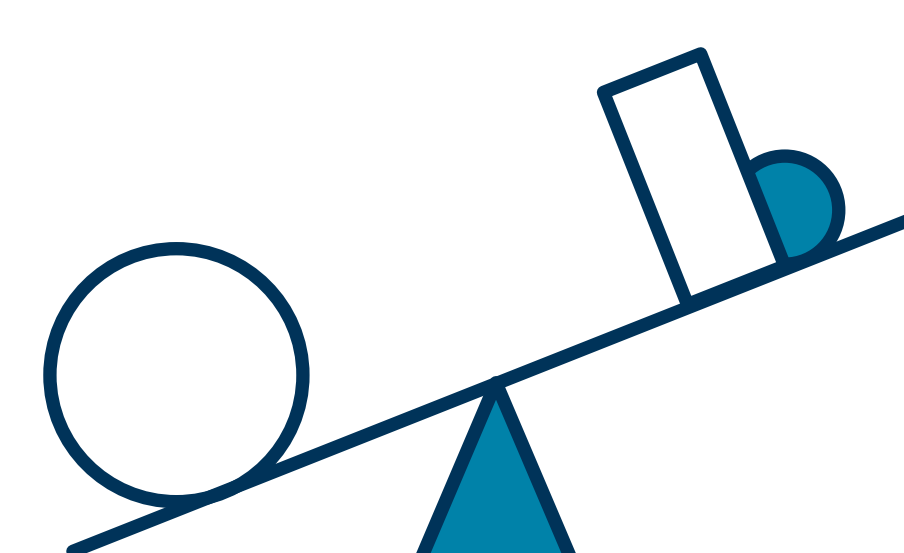
Advanced English speakers are twice as positive about their career prospects as non-speakers.



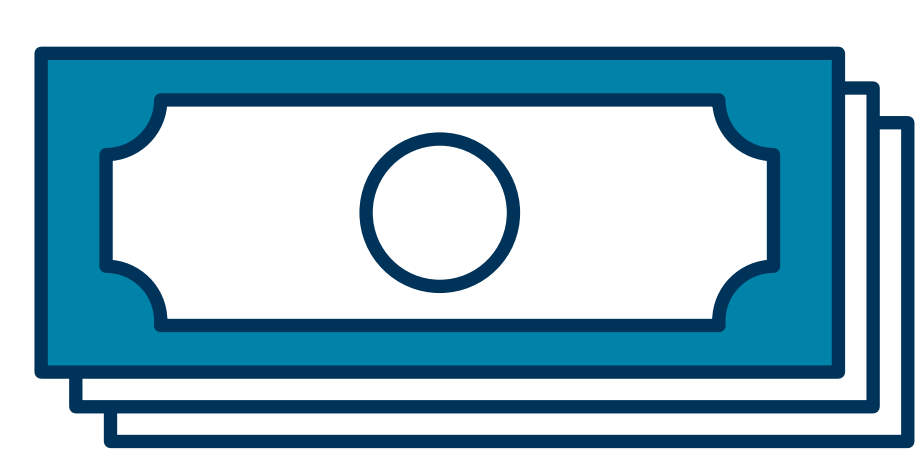
57%
PROGRESS IN THEIR
CAREER



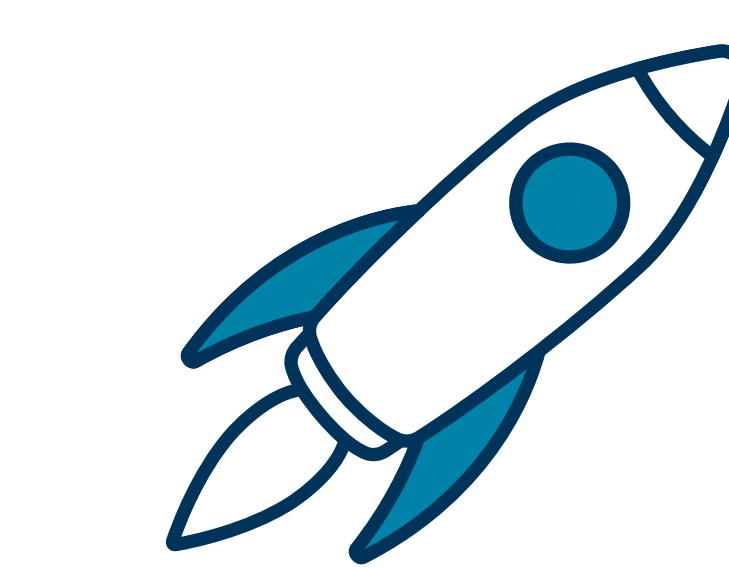
45%
GET THE JOB THAT WAS
OTHERWISE NOT POSSIBLE



61%
GET AN ADVANTAGE
OVER OTHERS WHEN
APPLYING FOR JOBS



48%
RECEIVE INCOME
BOOST OF **25%**



59%
SEE NEW CAREER
OPPORTUNITIES

ENGLISH WILL BOOST YOUR CONFIDENCE

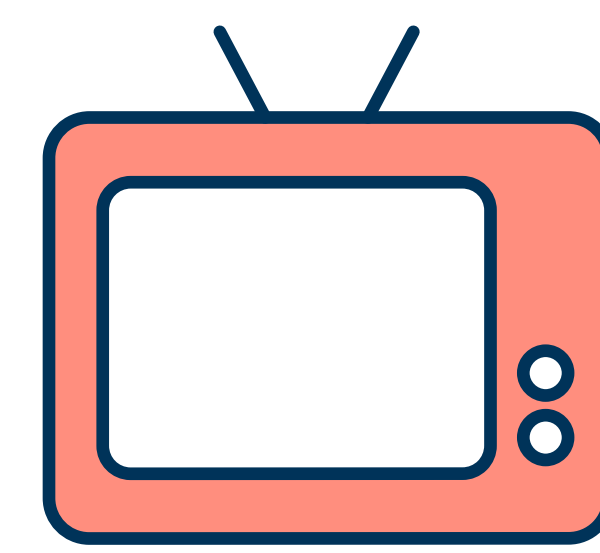
In addition to career growth, these are the top 3 personal reasons that motivate people around the world to learn English:



45%
TO TRAVEL
ABROAD



32%
TO SING ALONG TO
SONGS IN ENGLISH

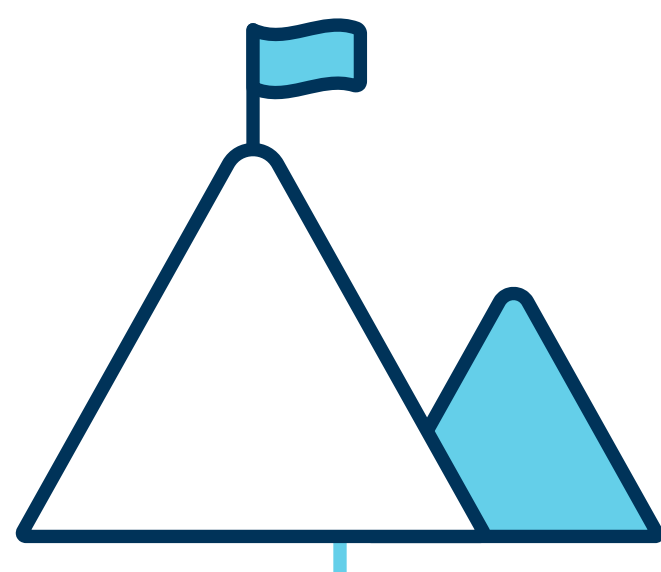


31%
TO WATCH SERIES IN
ORIGINAL VERSION



ENGLISH WILL IMPROVE YOUR FUTURE

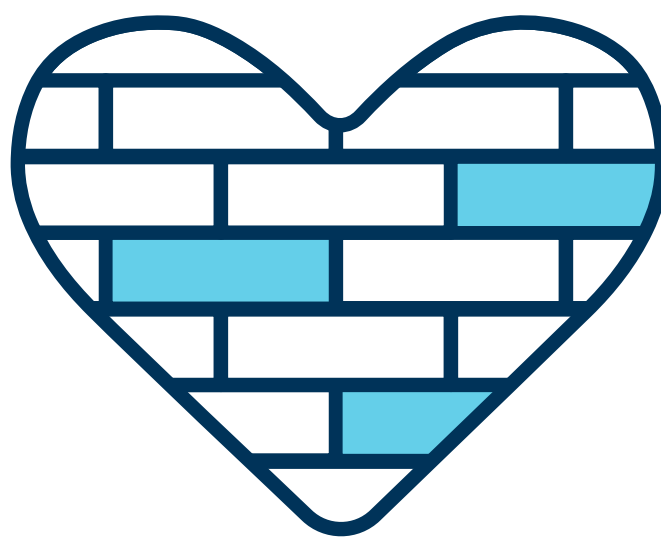
This is why people think it will become more important to learn English to improve their life prospects:



73%
GET MORE
OPPORTUNITIES IN LIFE



51%
HAVE A BETTER
CHANCE OF BEING
OFFERED A JOB



65%
BUILD RELATIONSHIPS
WITH PEOPLE AROUND
THE WORLD



54%
STAY ON TOP OF
PROFESSIONAL
LITERATURE

SAY YES TO YOUR FUTURE

The research was conducted online in 8 countries across Europe, Asia and the Americas in August 2018 by YouGov, who interviewed 500 workers and students aged 18-50.

